

2012 Sponsorship Opportunities...

BE A PART OF THE ACTION!



The Jersey Shore Roller Girls is now entering it's 6th year and has grown to approximately 70 members skating on three home teams, an All-Star Travel Team and a B-Travel Team The JSRG Beat Down. We host our exciting bouts in our amazing 1,700 seat venue - Convention Hall in Asbury Park, New Jersey.

JSRG has thousands of local fans in the New Jersey Shore areas so partnering with us is a great way to grab the attention of our fans as a means to publicize your business. By supporting Roller Derby & JSRG, you will be supporting a sport that encourages fitness, athleticism, and community spirit among its many local, hard-working members. Additionally, you will be adding to your own brand image by supporting the positive image JSRG exudes.

Take a look at our successes so far...We've have bouts for crowds numbering in the thousands, racking up wins against local and international teams. We are frequently featured in local and national media and Web sites. We maintain a newly launched, constantly updated and well visited Web site at jerseyshorerollergirls.net. We have nearly 5,000 fans on FaceBook, are active in the community and continue to entertain fans with unforgettable experiences!

In addition to hosting roller derby bouts, JSRG participates in community and social events, and also partners with businesses to have events at their locations. We are also available for guest appearances at your special events! We have been special guests in the Asbury Park Zombie Walk and the Asbury Park Rockstars charity softball game, have lent a hand at a Clean Ocean Action Beach Sweep of Asbury Park, skated in several charity walks, march in the Asbury Pride Parade and the Toms River Halloween parades and are frequently interviewed on local radio & TV stations...and the list goes on!

Additionally, JSRG does extensive promoting throughout the year to ensure the best possible turnout for each bout. We get the fans, you get the visibility partnering with us is a WIN/WIN as we're a very visible league with thousands of loyal fans!

JSRG also welcomes other unique ways for you to gain more exposure for your business through our league...

- At each bout, we have a half time game - the prize can feature your product or gift certificates from your business!
- As a sponsor, If you'd like us to notify our fans via FaceBook about your business, a special you're running or any other type of promotion, we can usually accommodate that as well.
- Sponsors can also promote through individual ads, banner placement & announcements at bouts without committing to a package.
- For additional information about customizing your sponsorship please contact: JSRGsponsorship@gmail.com

The 2012 Season schedule will be available soon, as we're still in the process of solidifying dates, however we can promise a minimum of 7 home bouts at Asbury Park Convention Hall!!

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SPONSORSHIP Packages ► ▼ Benefits	Merry-Go Round \$10,000	Roller Coaster \$5000	Tilt-A-Whirl \$2500	Ferris Wheel \$1000	Fun House \$500	Go Kart \$300	Bumper Car \$200	Skee Ball \$100
Sponsor Logo & Link on JSRG's Sponsor Page	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor advertisement in ALL season bout programs	Full Page Color	Full Page Color	1/2 page B&W	1/2 page B&W	1/4 page B&W	1/4 page B&W	1/8 page B&W	-
JSRG Cash for Merchandise	\$150	\$100	\$75	\$50	\$25	\$15	-	-
VIP Section Tickets	48 tickets	36 tickets	24 tickets	12 tickets	6 tickets	4 tickets	2 tickets	-
Special announcement at all bouts by announcer	✓	✓	✓	✓	✓	-	-	-
Banner(s) hung track side at all 2011 home bouts	ONE 4' x 8'	ONE 4' x 8'	ONE 4' x 2'	ONE 4' x 2'	-	-	-	-
Framed & Autographed League Photo	✓	✓	✓	-	-	-	-	-
Sponsor Logo Placed on ALL Season bout posters, programs & postcards	✓	✓ (for \$7500)	-	-	-	-	-	-
Sticker/Logo Placement on ALL PLAYERS (helmets)	✓	-	-	-	-	-	-	-

*VIP Season tickets are issued at time of sponsorship agreement and can be used in any combination at any of the JSRG home bouts. **Ad sizes are as follows: Full Page: 5" w x 8" h; Half Page: 5" w x 4" h; Quarter Page: 2.375" w x 3.875" h; Eighth Page: 2.375" w x 2" h.** Sponsorship packages are subject to change at the discretion of Jersey Shore Roller Girls Inc. (JSRG) All accommodations at bouts including track-side signage and announcer mentions are subject to venue morality clause and venue approval. Availability and all packages are negotiable. You understand that the amount described above is for sponsorship only for the 2012 season, which ends Dec. 31, 2012. Jersey Shore Roller Girls Inc shall own all rights to the work in its name or otherwise. You further understand that Jersey Shore Roller Girls Inc. has the privilege of referring to you as a sponsor in fund-raising, marketing, and publicity activities and materials. Should you like to use the image of JSRG to promote your business you must receive approval in writing before doing so. JSRG Sponsorship packages are based on a one-season contract. Rates may be pro-rated based upon receipt of agreement at the discretion of Jersey Shore Roller Girls Inc. JSRG will also consider value-in-kind exchanges.

Returning 2011 Sponsors receive a renewal discount of 10%.

Company Name: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Level: _____

Commercial Advertisement (Announced at each bout by announcer): _____

Sponsor Signature: _____ Print: _____ Date: _____

Please submit this form along with check or credit card information payable to:
Jersey Shore Roller Girls • 1358 Hooper Ave #116 • Toms River, NJ 08753
 Any questions or concerns please contact: JSRGsponsorship@gmail.com